

## PRIVACY NOTICE

Your privacy is important to Anti-Fraud Alliance (“AFA”). This Privacy Notice (“Notice”) applies to primary website [www.antifraudalliance.org](http://www.antifraudalliance.org) and any sub domains. Additionally, it also applies to annual anti-fraud conference website [www.annualantifraudconference.com](http://www.annualantifraudconference.com).

The Anti-Fraud Alliance is a registered 501(c) non-profit organization.

### THE INFORMATION WE COLLECT

We do not collect personally identifiable information about you, such as your name, address, telephone number, fax number, e-mail address, etc., unless you choose to provide such information directly or fill out the membership form, which can be found throughout our website.

If you complete the membership form on our website, we use Constant Contact to obtain new membership information, payment of annual dues, and registering for the annual conference. The information we collect during this registration process includes Name, Title, Company Name, Address, City, State, Zip, Phone, and Email Address.

Through Constant Contact, we use WePay for credit card payments and Authorize.net for collecting the membership fees including renewals.

The AFA hosts quarterly training meetings, including the Annual Anti-Fraud Conference. For any in-person trainings, attendees registration information is collected via Constant Contact. For any virtual meetings or trainings, the registration process is conducted via the GoToWebinar website, and you are subject to their terms and conditions.

AFA may request information about you as part of the registration process for the Annual Anti-Fraud Conference. This information is limited to the same personally identifiable information collected during new member registration. Participation in the Annual Anti-Fraud Conference is not open to the public and registration for the Conference is subject to review and approval by the AFA. We do not automatically collect certain non-personally identifiable information when you visit our site, such as the type of browser you are using, the type of operating system you are using, and the domain name of your Internet service provider.

### HOW WE USE INFORMATION ABOUT OUR MEMBERS

In the ordinary course of operation, we use personally identifiable information that you provide solely to respond to your inquiry, process your membership request, or conduct activities related to the Annual Anti-Fraud Conference. As mentioned above, if you complete the membership form on our website, we use Constant Contact to obtain new membership information, payment of annual dues, and registering for the annual conference. Through Constant Contact, we use WePay for credit card payments and Authorize.net for collecting the membership fees, including renewals related to the AFA membership.

To further the AFA's mission to connect members of the Insurance Fraud Industry, we have a membership database on the AFA primary site ([www.antifraudalliance.org](http://www.antifraudalliance.org) hosted by GoDaddy). This membership database displays information including Name, Title, Company Name, Address, City, State, Zip, Phone Number, and Email Address. This information is available for all AFA members in good standing to access.

Any data gathered will be shared, if appropriate, with AFA Board Members and their staff throughout the state of California and any third parties who provide services on our behalf, and you expressly agree to such transfer. **YOUR INFORMATION WILL NEVER BE SOLD OR PROVIDED TO SOLICITORS.**

We may use contact information you provide to confirm registration for specific events or provide routine updates on the status of AFA hosted events. We will not contact you about other matters, unless you specifically request it, nor will we share, rent, or sell your personally identifiable information outside the AFA, except where we are required to share your information with any third parties who provide services on our behalf.

It is possible, though unlikely, that we might be forced to disclose personally identifiable information in response to a legal process or when we believe in good faith that the law requires it (e.g., in response to a court order, subpoena, or a law enforcement agency's request), in which case we would share such information only to the extent necessary.

#### **INFORMATION RETENTION**

We retain the personal information processed by us for as long as is considered necessary for the purpose(s) for which it was collected. Personal information may be held for longer periods where extended retention periods are required by law, regulation, or professional standards and to establish, exercise or defend our legal rights.

#### **COLLECTION OF INFORMATION BY THIRD-PARTY SITES**

We may post information about services and programs. Should you choose to register electronically to be contacted for our services or programs, we will not provide your information to a Third-Party without your approval or permission. As for our own use of your registration information, that will be handled by us as if you had registered by telephone or on paper.

#### **COOKIES**

Cookies are small files that contain information sent by a website that is saved on your computer's hard drive. When you visit our site, we may place a session cookie on your computer to help enhance the users browsing experience; however, nothing that collects personal information. The cookies are not persistent beyond the end of the users' session. You may delete cookies from your computer or set your browser to reject cookies. However, doing so may limit some functionalities of our site.

**OUR COMMITMENT TO SECURITY**

AFA has implemented generally accepted standards of technology and operational security designed to protect personal information from loss, misuse, alteration, or destruction. Please note that in the unlikely event that we might need to contact you about a matter involving your personal information, we may email you about the matter.

**HOW TO CONTACT US**

If you have any questions or concerns about the Notice for AFA or its implementation, you may contact us via our Contact Us Page. If, at any time, you decide that we should no longer hold any of your personal data, or wish to change the use to which any such data can be put, please let us know by contacting us at: [secretary@antifraudalliance.org](mailto:secretary@antifraudalliance.org)

**REVISIONS TO OUR PRIVACY POLICY**

AFA may update this Notice at any time by publishing an updated version here. You can access the most current version of this Notice at any time on this site.